

# ShopMassey.com

**THERE'S NO BETTER SOURCE** for Massey Ferguson® and AGCO-branded products than [www.shopmassey.com](http://www.shopmassey.com).

"We have a number of new products for Massey Ferguson enthusiasts," says Allison Bass, AGCO global marketing manager, brand positioning and merchandising. "That includes a new outdoor knife, men's hoodie and a braided straw cowboy hat." There's also a new Montana Silversmiths® belt buckle with the Hesston by Massey Ferguson logo that's only available online, and Bass hopes to expand the selection of Massey Ferguson toys and die-cast scale models that are available through Massey Ferguson dealers.

"We've also added a number of new products for other AGCO brands that weren't well represented in the past," she adds, noting that customers can now find hats and apparel branded with labels from Sunflower®, White Planters, SpraCoupe®, RoGator® and TerraGator®. "Many of our loyal customers have asked where they can go to buy their favorite AGCO-branded products. So we're working hard not only to make the buying process quick and easy, but to continually add new products, as well."

"In the meantime, the online Massey Ferguson store allows individuals to shop at their leisure from the convenience of their home or office through a safe and secure website," Bass says. "A variety of shipping options are also available at checkout, and for those who just can't decide on a gift, the site offers e-gift certificates that can be redeemed for merchandise in the same manner as a gift card."



Ladies' Corduroy Short-Bill Hat **\$20.95** /// Ladies' Script T-shirt (sizes M-XL, **\$16.95**; size 2XL, **\$18.95**) /// Toddler Rugby T-shirt (sizes 2T-4T) **\$22.95**

## Dairy Work = Sexy

**FarmLife READERS MAY REMEMBER** the Brown family from the story "Hockey Dad," in our Winter 2010 issue (read it at [go.myfarmlife.com/hockeydad](http://go.myfarmlife.com/hockeydad)). Now the dairy is in the media spotlight again, thanks to "From Sussex and I Know It," a video-gone-viral posted by one of the Brown boys, Nathan, and two friends. Posted in late May on YouTube, the music video offers a rollicking look at the school chums' small hometown in New Brunswick, Canada, as well as the Brown family business, Brownsville Farms.

Within less than a month, the video, which is a parody of "Sexy and I Know It," had already scored a whopping half-million views. Done as a class project, Nathan—now a high school senior—says the video "was to be about three things that define us, so I chose the farm, Sussex and music." His new-found fame, he says, has been "really cool, and it feels good that we could talk about all the good things about Sussex." See the video at [go.myfarmlife.com/sussex](http://go.myfarmlife.com/sussex).

PHOTOS: MASSEY FERGUSON MERCHANDISE, JAMIE COLE; AUTUMN LEAVES, JAMIE COLE

# FarmLIFE FIVE

**Quick cuts about life on the land.**

**THIS ISSUE:** *A cornucopia of fun fall facts.*



**45** Early autumn evening temperatures below 45°F but above freezing (32°F) generally produce the most brilliant fall leaf colors. That assumes there have also been an abundance of warm sunny days leading up to those nighttime temperatures.

**10.8 billion** The number of cranberries consumed in the U.S. each holiday season—nearly two berries for every person on Earth.

**83.98 million** Acres of corn harvested in the U.S. last year. According to USDA ([www.nass.usda.gov](http://www.nass.usda.gov)), nearly 111 million acres of corn was harvested in the U.S. in 1917.

**280 million** That's the number of turkeys sold for Thanksgiving in the U.S. every year. Ironically, turkey wasn't even mentioned in the best account of the first Thanksgiving, but likely caught on due to its abundance in New England.

**\$72.31** The amount the average American spent in 2011 on the ultimate harvest festival, Halloween. Total Halloween spending, according to the National Retail Federation, was about \$6.8 billion last year.

■ For more information on these FarmLife Five factoids, see [go.myFarmlife.com/fallfive](http://go.myFarmlife.com/fallfive).

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