-first gear



It was a critical issue for Tejas Feeders, Ltd.: The cattle were slipping on slick concrete while being weighed. Monty Wheeler, manager of the Pampa, Texas, feed yard, considered tearing out and repouring the concrete for better traction. It was an expensive solution, though, so he looked for other options. He heard of a company in Denver called repurposedMATERIALS, Inc., that was selling used industrial byproducts.

When he saw the 36-foot mining tire treads in the company's product listings, he had an idea. >>

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