



“Really, that’s how it all started,” says Terry. “It began by happenstance and each year became more popular.” Christmas trees are now grown on half the farm—200 acres.

Guests seemed to really enjoy the farm experience while getting a Christmas tree, so why not other products? Still selling raw milk from their dairy, Terry helped introduce vegetables and strawberries in the early 1960s. His wife, Jean, also began to play a major role, helping develop the farm as a great

place to experience a real working farm with a generous dollop of hospitality.

A registered dietician with a master’s degree in public health, Jean calls herself a “subversive health nutritionist,” who educates visitors on good eating habits and the merits of fruits and vegetables in the process. As many as 3,000 schoolchildren visit the farm each fall as part of local agriculture and nutrition programs.

Overall, about 100,000 people visit the farm annually, and more than 10,000 follow the operation on Facebook. Still,

most of their new business comes via word of mouth.

“The country as a whole is losing touch with what farming and growing is really like,” says Terry and Jean’s son Jamie, who now manages the farm day to day. “We’re devoted to outstanding agricultural production ... and educating visitors about this business,” continues Jamie, who is also given major credit for founding Jones Winery in 2004. Their on-site vineyard grows vinifera grapes, such as pinot gris, cabernet franc and merlot. >>