

A Message From Bob Crain

A Helping Hand

BASKETBALL PLAYERS OFTEN CREDIT the “sixth man”—their fans in the stands—as a reason for their success. Likewise, farmers frequently look to each other for support.

And while producers of every age cite such neighborliness, those who are just starting out say acts of kindness and friendly advice are often what helped them get in and stay in the business. That point comes through in our story “Youth Movement” (page 10).

In an era when the farming population is aging (seemingly precipitously), the article profiles three young farm families and one very eligible bachelor from across North America. Each discusses the obstacles facing young farmers, as well as the passion that keeps them in the game. They also humbly thank those family members and neighbors who’ve assisted them, and express a desire to offer a helping hand to others.

Also in this issue, we celebrate a number of events. Among them are the expansion of the AGCO plant in Jackson, Minn. (page 22), making possible the assembly of high-horsepower Massey Ferguson® tractors in North America, the return of Hesston as a sponsor of the National Final Rodeo (page 3), and a new FFA scholarship program (page 5) that will help educate our future agricultural leaders.

One more note: We’d like to mark the loss of a good friend, Denny Eilers, who passed away recently. During his nearly 50-year career as a photographer, marketer, editor and writer, Denny oversaw and contributed to a variety of ad campaigns and publications, including Massey Ferguson brand magazines. One of his photos is even in this issue’s “Youth Movement” article.

As an ag journalist, there were few more knowledgeable or talented than Denny. For that and his constant warmth and kindness, we owe him a huge thanks. We’ll miss you, Denny.



SENIOR VICE PRESIDENT OF AGCO NORTH AMERICA

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