

contents

CONSIDER THE LOGISTICS OF MANAGING

200,000 ACRES. Then imagine the potential headache of having to get your crop to the next step in the supply chain in less than 7.5 hours.

Those are just two of the challenges faced by U.S. Sugar in harvesting cane on its land in South Florida. The largest sugar producer in the U.S., the company is the epitome of a well-oiled machine. During harvest, it runs operations 24 hours a day, seven days a week, and choreographs a complex series of steps with partner companies, such as Glades Planting, a subcontractor that plants the cane by hand.

A Message From Bob Crain: Dynamic Enterprise

Both companies, U.S. Sugar and Glades, lent their expertise to telling the fascinating story of how sugar cane is grown and harvested. That article, "Hard Work, Sweet Result," begins on page 16. As you might imagine, U.S. Sugar and Glades, often running operations around the clock, have no time for downtime, and they get the dependability they require and more from Massey Ferguson® and Challenger® tractors, as well as RoGator® application equipment. AGCO dealer Kelly Tractor—another well-oiled machine—helps keep that equipment running in often difficult conditions.

We're proud that these companies choose to work with AGCO, just as we are that other operations—large and small, producer and landowner—have put their trust in us. For instance, in this issue you'll meet the Sloans (page 12), who weather their own challenges, including, well, the weather in Northern Alberta, where they operate a 30,000-acre ranch. And there's the Pyle family in Iowa (page 8), who raise corn and soybeans. Among other topics, the Pyles discuss their very personal and thoughtful efforts to transition the farm between generations.

Check out these stories and more in this issue—there's even one about a college that transformed an old football field into a farm (page 3)—and see how agriculture remains a dynamic enterprise. It's all terrific reading as we look ahead at the promise of a new year.



AGCO, SVP AND GENERAL MANAGER, AMERICAS
MASSEY FERGUSON IS A NATIONAL SPONSOR OF:



AGCO ANSWERS

(877) 525-4384 AGCOanswers@AGCOcorp.com



PHOTO: JAMIE COLE

■ features

8 Like Father, Like Daughter

A daughter learns from her dad, and vice versa, on this Iowa farm.

12 Cool Running

Three ranchers explain why horses work better than quads and bigger isn't always better.

16 Hard Work, Sweet Result

Sugar cane is a crop like no other in the U.S.

■ first gear

- 3 Football to Farm
- 4 Learning the Farm Biz / FarmLife FIVE
- 5 Ag Tech Funding on the Rise / Custom CSA / Readership Survey
- 6 Learn from a Distance

■ advantage

- 22 **inside agriculture:**
Tale of the Tape
Does subsurface drip irrigation save water in field crops? The answer, it turns out, is complicated.
- 25 **maintenance:**
Don't Wait For A Harvest Breakdown
Combine inspections and dealer service programs can lower costs and reduce downtime.

28 equipment: Used, Not Abused

Certified pre-owned equipment from AGCO offers savings of time and money—and peace of mind.

■ farmstead

- 29 **project:**
Let It Flow
Running water from an outside tap can save time. Following these simple steps to install a frost-free water hydrant will also save you money and effort.
- 31 **in the kitchen:**
Winter Recipes
- 32 **country portrait:**
Soldier, Farmer, Innovator

Printed in the U.S.A. ©Copyright 2016 by Red Barn Media Group Massey Ferguson FarmLife™ is a publication of Massey Ferguson® and AGCO Corporation. It is distributed to you courtesy of your Massey Ferguson dealer. Published quarterly: spring, summer, fall and winter. "Advantage" is a registered trademark of AGCO Corporation. "Advanced Content" is a registered trademark of Red Barn Publishing, LLC. Massey Ferguson FarmLife is published for Massey Ferguson and AGCO Corporation by Red Barn Media Group, P.O. Box 430097, Birmingham, Ala. 35243. This magazine is printed with soy ink. We are proud to support soybean farmers. We are happy to send you this magazine, if you wish not to receive it, simply call us at 1-877-525-4384.

AGCO
Your Agriculture Company
publisher
Lindsey Pettyjohn

RED BARN **advanced > content**[®]
editorial director creative director
Richard Banks Jamie Cole